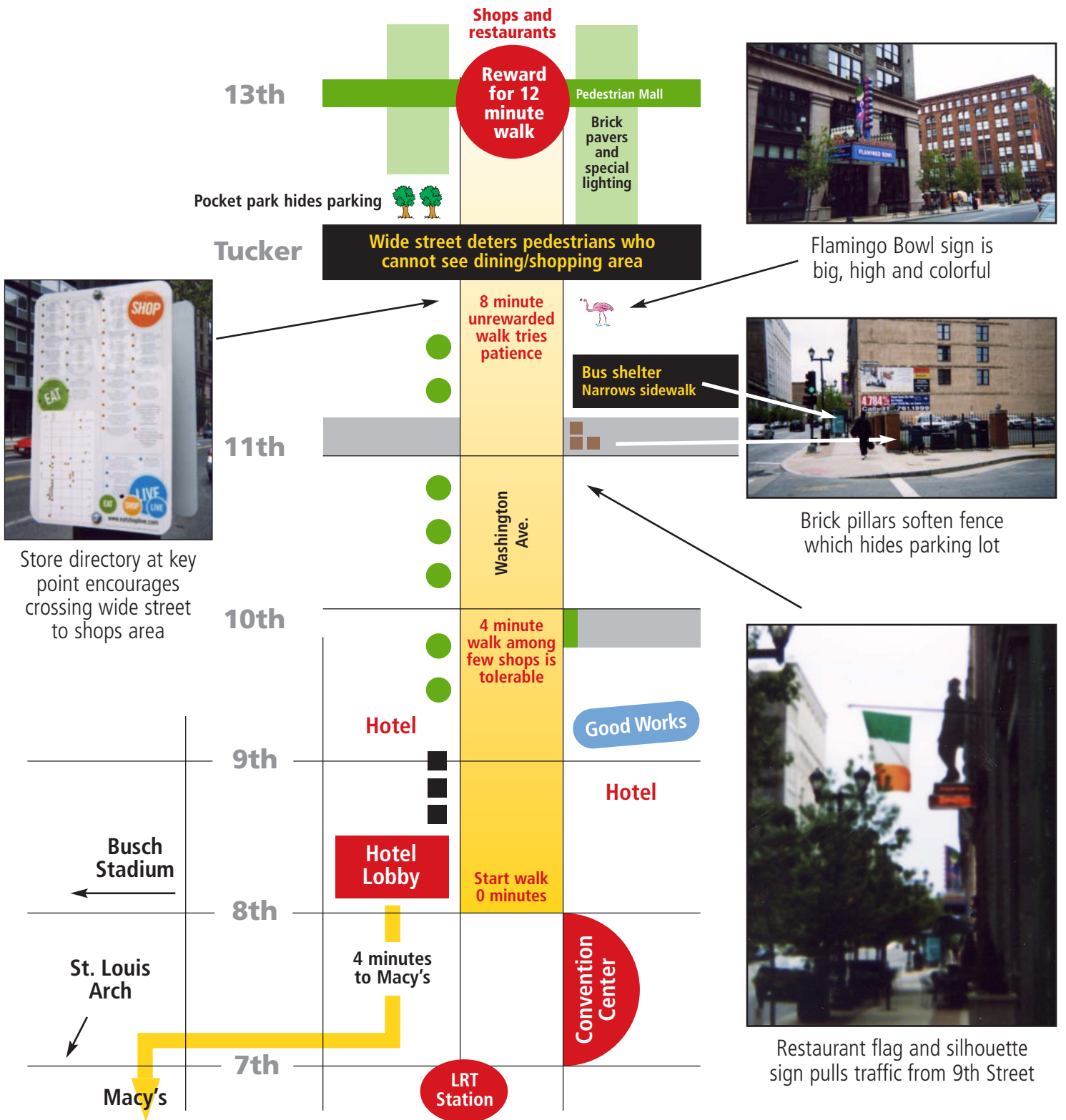


Luring the Visitor on a Long 12 Minute Walk to Dining/Shopping

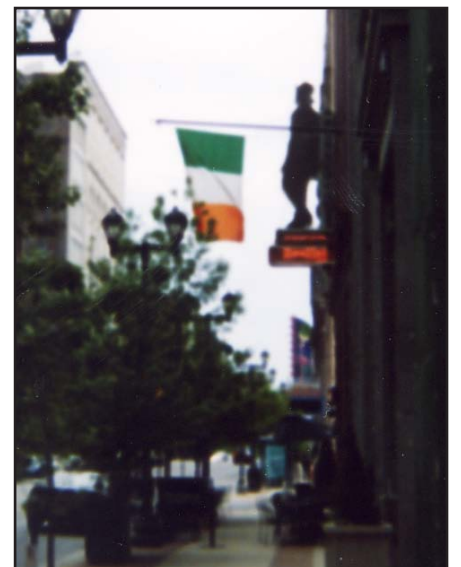
Downtown St. Louis • Washington Avenue Warehouse District



Flamingo Bowl sign is big, high and colorful



Brick pillars soften fence which hides parking lot



Restaurant flag and silhouette sign pulls traffic from 9th Street



Store directory at key point encourages crossing wide street to shops area

KEY



Parking lot shielded by good fences or hedges



Large colorful sign relieves boredom of dark facades



Street trees and historic lights shape street space



Tunnel connection pulls traffic off sidewalk

