



FOR IMMEDIATE RELEASE
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PHOTO OPP
Monday, June 22 between 10 a.m. and 1 p.m.

Annual downtown Minneapolis exhibit of architectural models and visuals goes high-tech with multimedia offerings

Planners, developers, architects and designers will display new and notable Twin Cities projects. This year, thanks to technology partner MSpace, displays will include video, computer animation, 3-D flythroughs and slide shows on 80-inch, 50-inch, 42-inch, and 32-inch HD screens. The 5-day exhibit and noon receptions are free and open to the public at the North Star Center Food Court in downtown Minneapolis.

MINNEAPOLIS, MINN.— A five day exhibit in downtown Minneapolis will offer a peek at some of the high-profile construction projects that are shaping the Twin Cities urban environment. Free and open to the public, this year’s exhibit takes place in the North Star Center Food Court, 608 2nd Ave. South in Downtown Minneapolis (Near the corner of 7th and Marquette). Thousands of pedestrians pass through the North Star Center corridor each day, and good portion of them will stop by to view the exhibit’s collection of models and visual displays, all presented co-sponsoring architects, designers, planners, developers and industry partners. (See list of exhibitors and schedule of events in attached fact sheet.)

The annual event, titled “Building Community: Visuals and Models of the New Urban Community,” is organized by consultant Peter Bruce of Community Enhancement and Organizing. This year’s major sponsors are Minneapolis Community Planning and Economic Development (CPED) and the Hennepin County Regional Railroad authority.

The exhibit begins Monday, June 22 at 11:00 a.m. and closes Friday, June 26 at 2 p.m. A series of noon and afternoon receptions are also scheduled, featuring guest speakers, presentations, door prizes and refreshments

“Planners, architects and developers are relying more and more on computer modeling these days, so it seemed like a good idea provide the technological infrastructure that would enable a multi-media component,” says organizer Peter Bruce of Community Enhancement and Organizing. “The feedback from our sponsors has been positive,” he added. “This year’s exhibit will have a new sense of flair should bring more visitors.”

About Community Enhancement and Organizing

Founded by Peter Bruce in 1991, Community Enhancement and Organizing consults retail property owners, downtown organizations, business groups and city governments on community-building and enhancing downtown vitality.

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FACT SHEET

- Description:** Architectural models, renderings and multi-media displays of planned and recently completed developments and construction projects in the Twin Cities metro. The event includes noon receptions with guest presentations from community leaders in business and government. Door prizes and refreshments are included.
- Organizer:** Peter Bruce, Community Enhancement and Organizing (Minneapolis)
- Location:** North Star Center Food Court
608 2nd Ave. South (Near the corner of 7th and Marquette)
Downtown Minneapolis
- Hours:**
- | | |
|---------------------|-------------------------|
| Monday, June 22: | 11:00 a.m. to 5:30 p.m. |
| Tuesday, June 23: | 8:00 a.m. to 5:30 p.m. |
| Wednesday, June 24: | 8:00 a.m. to 5:30 p.m. |
| Thursday, June 25: | 8:00 a.m. to 5:30 p.m. |
| Friday, June 26: | 8:00 a.m. to 2:00 p.m. |
- Exhibitors:** Minneapolis Community Planning and Economic Development (CPED), Hennepin County Regional Railroad Authority, Minnesota Department of Transportation (MnDot), American Institute of Architects (AIA) Minnesota, Kestrel Design Group, URS Corporation, Feyereisen Studios, Aeon, Kandiyohi, Conway + Schulte Architects, MSpace, Big Print, Finance and Commerce and Minnesota Real Estate Journal.
- Topics:** Hiawatha LRT-Northstar commuter rail hub, pedestrian and bicycle projects, Twins Ballpark, urban neighborhood developments, Marquette/2nd Ave. construction, green roofs, urban trees, sustainable landscape architecture, urban housing, clean energy, green buildings, and the art of architectural model building.
- Noon Receptions:**
- Monday, June 22 - Kick-off: Brad Henry of URS Corp. discusses Marquette & 2nd Ave construction.
- Tuesday, June 23 - Peter Bruce of Pedestrian Studies discusses pedestrian environment around new downtown rail transit stations. Hennepin County Commissioner Peter McLaughlin discusses the new LRT/Northstar rail hub.
- Wednesday, June 24 - Chuck Ballentine of the Hennepin County Ballpark Authority discusses the new Twins stadium (Target Field). Mary Kay Bailey, Consultant to CPED, demonstrates the new livemsp.org Web service. Minneapolis CPED head Mike Christenson will also present.
- Thursday, June 25 - Alan Arthur, Executive Director at Aeon, discusses urban neighborhood housing developments. Robert Feyereisen of Feyereisen Studios discusses the art of architectural model building.