

## Walkability Improvements That Will Increase Pedestrian Traffic

Current Daily Volumes Shown

Visual stimulation needed to reinforce shopper path to 3rd Ave



Walking time maps needed



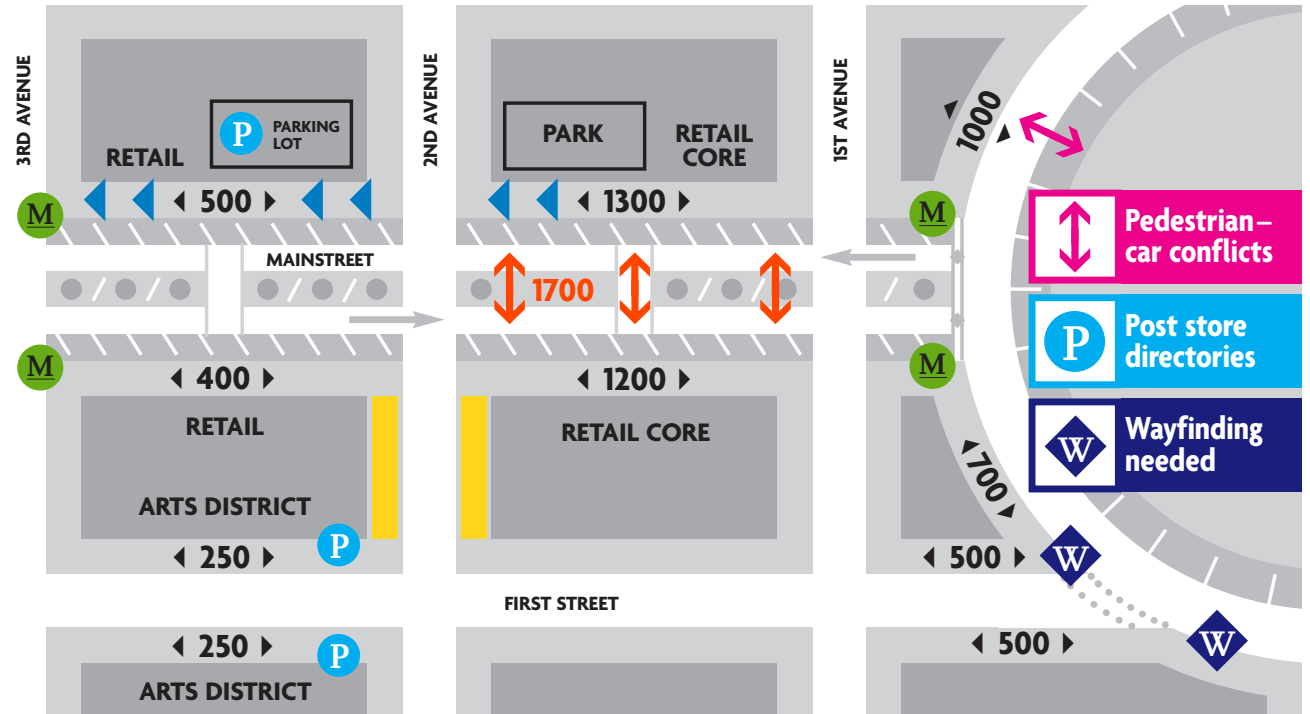
High jaywalker volume documents good retail access between sidewalks



Wider sidewalks needed to draw people to Arts District



◀ 500 ▶ = Daily Pedestrian Volume



## PEDESTRIAN FRIENDLINESS AUDITS



Identify and Prioritize Your Walkability Improvements

### AUDIT INCLUDES:

- Critiquing of the Pedestrian Experience in Your District
- Consultation on Setting Up/Refining a Pedestrian Count Project
- Suggesting Ways to Increase Foot Traffic (see above for sample map)

Typical Project Report includes 5-10 pages of maps, charts and text

Price: \$2,000 - \$4,000

2007

## PEDESTRIAN STUDIES SERVICES:

\$1,500 project start up  
\$7,000+ for complete studies

- Analysis and presentation services available

### Projects conducted in:

Hollywood and Oxnard, CA  
Pittsburgh, PA  
New York City  
Winnipeg, Manitoba, Canada  
Columbus, OH  
Hollywood, FL  
Seattle, WA  
Des Moines, IA  
Washington DC  
Boulder, CO  
Memphis, TN



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